The Creative Brief for the project 5 – Restaurant Desktop:

1. The restaurant is the ice-cream café “Karma Cream” located in Gainesville, FL.
2. The home page dimensions are 1024 px by 622 px.
3. Font – Arial Regular & Arial Black.
4. Font Color – green (the same green from the logo).
5. Font size: I have 12 pt for the navigation, 10 pt, 9.5 pt, 8 pt & 7.5 pt for text in sections.
6. Background Color – white & a different image for each section.
7. Border Color – none. I want to use a white background with 50% opacity under text.
8. Margins:0, paddings:0.
9. Link colors: green.
10. Link hovers: green.
11. Link transitions: a new page (the original home page).
12. Image sizes: background images – 1024 px by 577px, food items - 100 x 100 px.
13. Element locations: center.
14. Other graphics: images of products.
15. Menu: ice cream, bakery, coffee & beverages, sandwiches and hours/location.
16. Menu items & prices & nutritional in each submenu.
17. History & owner on the home page.
18. Restaurant hours and location under the hours/location submenu plus an embedded google map.
19. Reviews: links to social media where can read reviews on the bottom of the home page (inside the footer).